



Ulverston BID Meeting Minutes - 5th Aug 2020 – Tel Conference

Attending:

Jan Hancock (Town House),	Janet Heffernan (SJB School),
Jacqui McCloy (Tritech), Treasurer	Janette Jenkinson (SLDC
Beth Kennedy (UCE),	Sarah Mammatt (The Northern Line),
Dennis Round (Siemens),	Judith Pickthall (Town Council),
Gavin Knott (Appleseeds),	Justin Wales (PM).

Apologise:- Michelle Scrogam (Pure)). Suzanne Edgley (The Best Of),
 Wendy Barry (Avanti Capitola),

Absent:- Tony Martinez (Cumbria Teaching Agency), Richard Butler (UVHS)

Items for discussion:-

Item	Meeting Note	Action
1	<p>Members Available</p> <p>The meeting was held as a Zoom conference with dial in opportunity for all.</p>	
2	<p>Previous Minutes</p> <p>Minutes were accepted as correct.</p>	
3	<p>Matters Arising</p> <p>A response to Roger Chattaway has been sent regarding the watering of plants around the town. No reply received. The water bowser has now been reassigned to Kim at Ulverston in Bloom and stored locally.</p> <p>The Councils proposals for traffic calming measures have been modified following local objection and have now removed the plans for reduced parking spaces in New Market St and other areas. The proposal for a temporary 20mph speed limit has been maintained. Any permanent removal of access to the town centre whether through changes to parking or pedestrian walk areas would need full local consultation.</p> <p>The special edition of Ulverston Now has been well received and whilst keeping the local content of the publication it expanded on the BID achievements, purpose and structure. Opportunity for an annual publication</p>	

	<p>may be considered. The magazine is now on line for those not receiving the hard copy delivery.</p> <p>The BID attendance at the Healthy Town Initiative meeting on 3rd July did not happen.</p>	
3	<p>Correspondence</p> <ul style="list-style-type: none"> a. Letter from Simon Fell advised that funds are available for “Pocket Parks”. Areas of disused land can be refurbished into small green areas to be used for almost anything. b. The article in the Evening Mail re Barrow BID dissenters did not create any reaction in Ulverston. c. The information from Invest in South Lakeland Business News is attached and will be added to the BID web site. d. Katie Holmes has issued a brain storm from some of the town traders and supporters re marketing initiatives and sent to Jayne Kendal (Town Clerk). Some ideas we are already doing, some not for BID and others worth exploring. We propose that should the BID be successful on revote the Board would invite interested parties for further discussion. Positions are available on the Board should any contributors want to take up the challenge. e. We have received a request for review regarding the levy demand on the Old Police Station which is currently unoccupied. We understand there is a 6 months waiver on rate relief for such buildings and the BID levy could echo this. Jan to query with SLDC for response. f. Dennis being the Siemens STEM ambassador has requested we consider supporting the existing scheme of refurbishment of old computers and passing them on to underprivileged children. We could support the schools as levy payers(not individuals) and some joint coordination for requests would be useful. Funds may well be also available via Town Lands Trust and CGP for local children. Dennis and Janet Heffernan to follow up. g. Jan has replied to a letter from a levy payer (Jackie Lindow) re BID demand. The query relates to the changes in time scales from year end and BID extension effecting the demand. Complete. h. Letter from Rob O’Hara received noting the requirement for an AGM within 15months of last meeting and for a separate debate re the future of BID. The notice for AGM is being issued for the meeting to be held via Zoom on 14th Aug at 6.00pm. Attendance request for Zoom password is being issued via web site, email contacts to all levy payers and social media. The AGM will include an additional agenda item of AOB to allow any questions to be addressed at that time well in advance of the revote in October. Jan will respond to Rob noting the web site has been open for BID related questions all 	<p>Justin</p> <p>Jan Hancock</p> <p>Dennis & Janet Heff.</p>

	through this revote planning period and still is and noting the opportunity a for questions at the AGM.	
4	<p>Finance</p> <p>SLDC are progressing the advanced payment of the delayed BID levy covering the period from Apr to 22nd Oct 2020 @ £31,568.</p> <p>An invoice for the £1000 + VAT for the shop reopening contribution from Town Council needs issuing. The local contributions from Janette Jenkinson and Dave Webster from their personal allowances were gratefully noted and received.</p> <p>If we continue to do all the activities on our list we are forecast to have a surplus of £24k at Oct. This includes the after vote date commitment to finance the car park initiative for two year but has two caveats i.e. We receive the full SLDC £ above plus the £6k from the Euro fund for help on reopening.</p> <p>Overall a review in Sept is anticipated to look at any surplus we may need to deal with at revote.</p> <p>Cash at bank at present is £75k</p>	Jacqui
5	<p>Revote Update.</p> <p>The information will go to press on 10th Sept via West Gazette and issued by SLDC.</p>	
6	<p>Updates</p> <p>The initiative for reduction in Buxton St car park charges has still not been activated by SLDC. This is disappointing and is a key contributor from BID to the town and has already been announced as an important aspect of restart. Janette to chase down.</p> <p>The 5 Tri signs ordered for the “Welcome to Ulverston” initiative have had to be altered to fit the varying dimension of the lamp posts stations. They need to be a snug fit. The addition of £250 is approved if required on final cost negotiations. They will not cause any obstruction to the public. The sleeves for information attached to each side the signs need to be designed. Ideas include, Town map, list of businesses and location, advice, Covid restrictions, Promotions, Events scheduled, Free WiFi, facilities available eg toilets. etc. All to contribute if possible.</p> <p>The cost of the sleeves is within the budget from Euro funds at £6k.</p>	Janette All
8	<p>Business Plan</p> <p>Changes as accepted from July meeting have been incorporated with extra images, more inclusive data, covid information ,etc.</p> <p>Final proof read scheduled this week with hard copy passed over for</p>	

	final edit. Board to be issued copies for final approval thereafter. Target date for completion 10 th Sept. with issue scheduled 22 nd Sept to levy payers (500 copies) and remained to town issue via Board and other outlets.	All
9	Distribution of Business Plan The designated list of follow up for each Board member to reinforce our message for BID and revote is still with Jan to delegate each area for each member.	Jan Hancock
10	Next Meeting Next Board Meeting AGM 14 ^h Aug @ 6.00pm– via zoom.	

Revote Timetable.

Day	Action	Date
	CES to Receive Mailing List, Wording for all Documents	Thursday 16 July 2020
	Despatch of Canvass	Tuesday 28 July 2020
	Close of Canvass	Thursday 27 August 2020
	Statutory (Latest) Date: Notification of Ballot	Thursday 10 September 2020
	Suggested Despatch of ballot papers	Tuesday 22 September 2020
	Statutory (Latest) Date: Despatch of Ballot Papers	Thursday 24 September 2020
	Latest Date to Appoint Proxy	Monday 12 October 2020
	Latest Date to Cancel Proxy	Saturday 17 October 2020
	Issue Of Replacements	Friday 16 October 2020
	Close of Ballot	Thursday 22 October 2020
	Issue of Result by 5pm	Friday 23 October 2020

Invest In South Lakes Business Information.

Kick-starting Tourism Package

Communities that depend on tourism will receive a boost from a new £10 million Kick-starting Tourism Package. Funding will help small businesses in tourist destinations to access the support of up to £5,000.

This scheme will be administered through the Cumbria Growth Hub (Cumbria Chamber of Commerce) and it will open soon. Please contact the Growth Hub to join the waiting list and to arrange for an adviser by emailing info@cumbriagrowthhub.co.uk.

Register your establishment for the Eat Out to Help Out Scheme

Find out how to register your restaurant or establishment for the [Eat Out to Help Out Scheme](#).

VAT: reduced rate for hospitality, holiday accommodation and attractions

If you're a VAT registered business, check if you can temporarily reduce the rate of VAT on supplies relating to hospitality, accommodation, or admission to certain attractions

Smarter Manufacturing - Digital Supply Chain

Technology and manufacturing businesses can now apply for funding to develop innovative digital technologies that have the potential to transform supply chains.

The 'We're Good to Go' Industry Standard

You can now apply for a free UK-wide industry standard and consumer mark to reassure your customers that your business adheres to Government and public health guidance.

Digital Borderlands Voucher Scheme

The Digital Borderlands Voucher Scheme offers additional funding to help eligible rural businesses and residents in Cumbria and Northumberland connect to gigabit capable broadband.

Cumbria Chamber of Commerce advice and business support

Cumbria Chamber of Commerce provides **free of charge** business support to help you with accessing the Government's Coronavirus Business Interruption Loans (CBILs), reviewing your cash flow and your business position, starting to work out a way forward and more. They are there for you if are looking for help tweaking your activities to move them more online, target different customers or introduce new products and services. You can take advantage of the Chamber's offer by emailing: info@cumbriagrowthhub.co.uk